

# Getting a Book Published - Four Reasons Why You Need to Finish Your Book

*By Curtis L Fischer*

Are you getting a book published? Every year, there are thousands of books that never get published! Many authors will start writing a book, but then they never get around to finishing it. Some authors write fiction novels that are good enough to be turned into blockbuster movies. Other authors write great informative books that people would be willing to pay good money to read. Some of the most famous authors in the world became famous they learned how to network and market themselves. If you can learn how to effectively market your work, you can become a full-time author!

Here are four reasons why getting a book published should be your major goal.

1. When you publish your work, you are instantly seen as an expert on the subject.

It doesn't matter if you don't know the first thing about your subject matter before you write your book. Once the book is published, people will look to you as the expert! There is a perception within society that someone who writes a book must be a major expert, so they will come to you for advice and direction!

Some people will even be seen as an expert on a subject simply because they have a professional looking website! There have been instances where so-called "experts" get on television after major disasters simply because they have a blog or major website on the topic.

You don't have to have a degree on every topic to be seen as an expert. Just get your book published!

2. Major publishers could find your work and want to make a deal with you!

Most authors work for many years to get noticed by the publishing companies. They usually publish several books before they ever get noticed by anyone. If you really want to get noticed, you should plan to self-publish and market your books for years before getting signed on with a major publishing company.

3. You can make money selling your book once it is published.

Once your book is done, it is time to start marketing your work! There is a lot of work involved in getting your publication noticed by people, but some people will buy your book! The reason that most people never become full-time authors is that they don't know how to properly market themselves or their books.

4. Marketing your book has never been easier with all of the advances in technology.

Sites like Amazon.com have made the steps to getting a book published easier than ever! You do not have to be the guy who is hauling all of his books in the back of the van. You can market your books online and offline too.

Advances in technology have made it easy for self-publishing companies to get your book printed in small quantities or large quantities fast. It is not like in the old days where it would take weeks or months to get one book published!

Getting a book published is the crowning achievement for aspiring authors. There is nothing quite like seeing a professional book published with your name on it. Work with a self-publishing company to get your first book done, as they can help you with all the details of getting your work done.

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