

Make Money Writing Fast

By Ruth Barringham

If you want to be a writer, and you want to earn money writing from home, then it's obvious that you need to write fast, because the more you write, the more money you can earn from your writing.



But there's more to it than that.

You see, you'll never earn money from your writing if you don't know what to write or you don't understand your readers and what they're looking for.

They say that writing and publishing is all about the market. So you need to know exactly who you're writing to because let's face it, you'd write differently to children, and differently again to teenagers and you'd have to change how you write if you're writing to pensioners or middle-aged business people.



Once you know who you're writing to, then you'll have a better understanding of what they want to know and how to present the information to them.

When you understand who your market is and what they want to know, then you can write to them.

So here are three things to consider if you want to make money writing:

The Need For Useful Information.

When people come online or read an article or a book, they're looking for information. So, you need to give it to them. You need an intriguing heading, followed by an easy to understand explanation of what they're looking for, followed by a satisfactory conclusion. Because if they're not interested in what you've written, they'll stop reading.

Your Information Must Be Useable Immediately.

This means that what you tell your readers must be actionable immediately. They need to be able to use it straight away. So don't just tell them what they need to know, tell them how they can use it and how it will benefit them.

Be Consistent.

It was the great online guru, Mike Littman, who said that "In life and in business, you're either consistent or you're non-existent." In other words, it's no good being great once. You need to consistently do great things, including producing great writing (whether it's a book, blog content, social media content or copywriting) that's both useful and useable. So choose to be consistent in everything you do.

So, in all your writing, whether it's a book, an eBook, an article, a blog post or even an email or a bit of social media marketing, make sure that you're telling your readers about something they need or want to know.



And then give them information that's useful and immediately useable.

Plus, be consistent and write some more.

Make writing a daily habit, because when you write more, it becomes easier to do which naturally makes it faster to turn out content that readers love.

Just keep asking yourself, why do they want to know? Is this useful? How is it useable?

And then think about what you're going to write next.

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About the Author: Ruth Barringham is an online writer and self-publisher. She is a prolific writer and writes fast. She has perfected writing short articles like this one in 15 minutes or less - including research, editing

and proofing. And in her eBook, "How to Write an Article in 15 Minutes or Less" she explains how she does it and shows how you can do it too. Grab your own copy now and start writing fast and earning more money:

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